

Gifting Stock to KCTS 9

Donate stocks, securities or mutual funds and inspire a smarter world.



Regardless of whether you love national programs like PBS NewsHour and Masterpiece, or if you prefer stories that focus on life in the Northwest like EarthFix or Mossback's Northwest, you probably want to stretch your charitable dollars as far as you can. By gifting long-term appreciated securities you can save on taxes and give the community programs that spark imagination and deeper conversation.

It's easy to transfer stocks as a gift to KCTS 9. The IRS allows you to transfer appreciated stock to KCTS 9 without recognizing capital gains on the appreciation. In essence, you can make a larger donation than you could make with cash and receive a larger tax benefit.

How It Works

1. You transfer publicly-traded stocks, bonds or mutual fund shares that you have owned for more than one year to Cascade Public Media (our legal name).
2. We sell the stocks and use the funds for programming you enjoy year round.

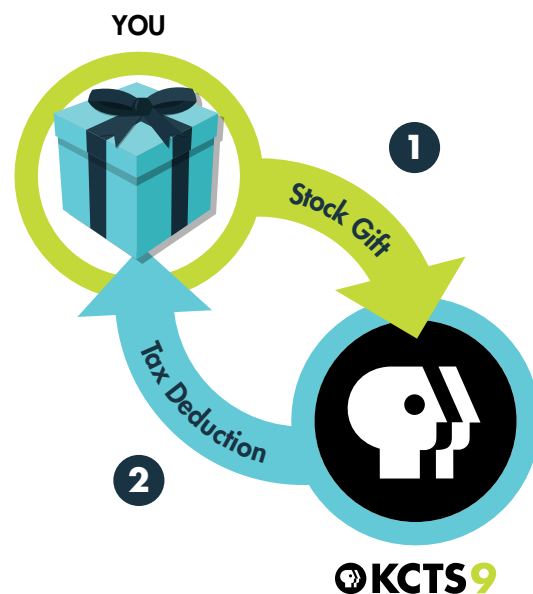
Your Benefits

- You receive a tax deduction for the fair market value of your gift on the date of transfer, regardless of what you originally paid for the stocks.
- You pay no capital gains tax on the transfer.
- You get the satisfaction of making a wonderful gift to KCTS 9!

Important Details

Please check with your tax advisor and plan ahead when selling or transferring stocks or mutual fund shares. Timing is critical to ensure you receive tax benefits as intended. Transfer date, post marked date (if mailed via U.S. Postal Service), or date of receipt by KCTS 9, may affect tax year eligibility.

This is not intended to be professional legal or financial advice. You should always consult your advisors as they know your personal situation best.



Stock Gift Instructions

You can make a gift of appreciated securities to KCTS 9 by completing **three simple steps**.

1

Along with information about the amount and type of stock you would like to donate, provide your broker with the following information:

Cascade Public Media
Broker: Wells Fargo Advisors
DTC Number: 0141
Cascade Public Media Account Number: 34489364

2

Remind your broker to include **your** name, contact information, and any special instructions for use of the gift with your transfer.

3

Contact Kathy Fennessy, Planned Giving Assistant, at (206) 443-6763 or kfennessy@kcts9.org with information about the type of stock you're giving and number of shares, as well as any special considerations you may have.

Further Questions

Contact Cascade Public Media's broker at Wells Fargo Advisors:

Gregory Hauth, Financial Advisor
gregory.w.hauth@wellsfargo.com

Wells Fargo Advisors
999 Third Avenue, Suite 4000
Seattle, WA 98104
Telephone: 206.292.3476
Fax: 206.833.4472

Our Contact and Tax Information

Cascade Public Media
401 Mercer Street
Seattle, WA 98109

Tax ID: EIN 91-1221895