

*For Immediate Release—Sept. 19, 2022*



## **Cascade Public Media kicks off campaign for new home with match opportunity through Oct. 6**

*Home to KCTS 9 and Crosscut set to move to First Hill by end of 2023*

**SEATTLE**—Cascade Public Media (CPM), home of KCTS 9 and Crosscut, launches the public phase of its capital campaign with a fundraising push from today to Oct. 6 that will enable up to \$150,000 in matching funds.

Earlier this year, CPM purchased the 316 Broadway building in the First Hill neighborhood.

As the home of public television and independent journalism for the region, our new physical home in First Hill puts us closer to the diverse communities whose stories we want to tell,” said President and CEO Robert Dunlop. “In the past five years, we’ve expanded our slate of civic events and we see this new location as a way to grow the audiences for those events with easier access for a broader array of people.”

Now through Oct. 6, KCTS 9 and Crosscut audiences will be invited through digital, social and broadcast channels to support the campaign. Donations up to \$150,000 will be doubled with money from a matching pool.

CPM’s 40-year lease for its current home on the northeast corner of Seattle Center is coming to a close. The public media organization plans to be fully relocated to First Hill by the end of 2023 and support from the communities it serves is vitally important to the project.

The capital campaign will raise \$12.5 million of the \$40 million total project cost. The site was purchased for \$23 million from the nonprofit Childhaven.

Early contributors to the campaign include William E. Franklin, Joshua Green Foundation, M.J. Murdock Charitable Trust, Stan and Michele Rosen, John Schoettler and Jeffrey Clapsaddle, Jon and Mary Shirley Foundation, Stroum Family Foundation, TEW Foundation, Walker Family Foundation, Dr. Coralyn W. Whitney, and the Robert L. and Mary Ann T. Wiley Fund.

“Since KCTS 9 was founded almost 70 years ago, the organization has worked to inform and inspire people throughout the Pacific Northwest,” said Maggie Walker of the Walker Family Foundation. “Today, Cascade Public Media reaches communities from Vancouver, B.C. to Vancouver, Wash. and all the way across the state. But it’s not only about reaching them over the air and online. It’s about meeting people where they live. This new home will help CPM connect, engage and support our region better than ever before.”

###

### **About Cascade Public Media**

The nonprofit [Cascade Public Media](#) group helps expand community participation through our PBS member station [KCTS 9](#), our digital news site, [Crosscut](#) and our year-round events. We help Northwest people learn, grow and make a difference.

*Contact:*

*Chris Nelson*

[cnelson@pyramidcommunications.com](mailto:cnelson@pyramidcommunications.com)

*206-940-1605 (mobile)*