

CASCADE  PBS

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Capital Campaign Final Report



A New Home for Cascade PBS

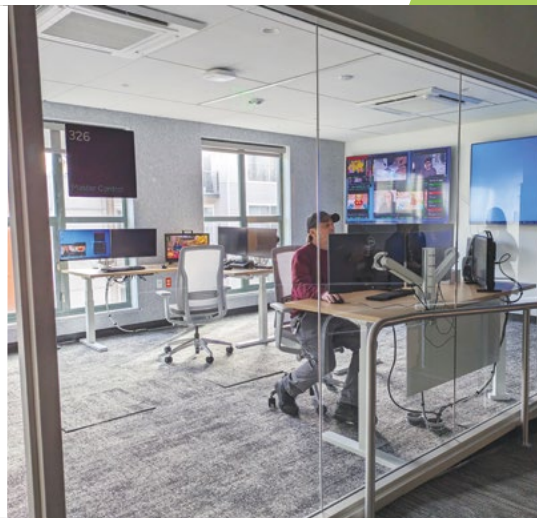
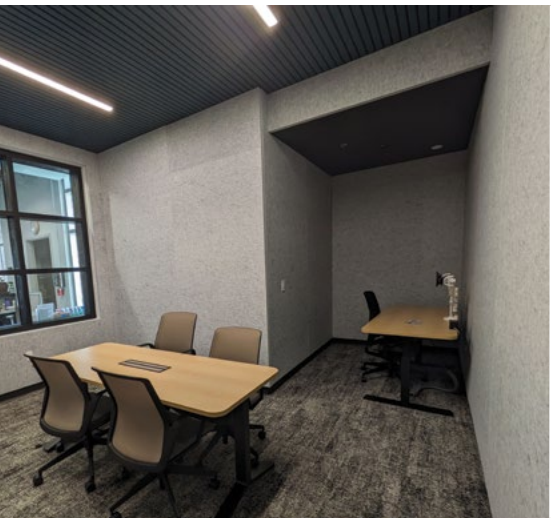
At the end of 2023, the **Capital Campaign was fully funded** and we moved into our new facility at 316 Broadway in Seattle's First Hill neighborhood.

More than 4,000 people contributed to the campaign.

The outpouring of community and institutional support we received is a strong testament to the value placed in local public media. Cascade PBS delivers insightful and informative public media and journalism to millions of residents in the Pacific Northwest and throughout Canada. Your investment in the campaign helped build the essential space that is necessary to continue developing and delivering our programming, including: a large video recording studio, a green room, a master control room, a podcast studio, a large newsroom, two audio booths, and four editing studios.

Photos left to right.

1. Podcast Studio
2. Master Control
3. Studio



Your Community, Your Story, Your Place

Our new facility is a dynamic and welcoming gathering place for important conversations, civic dialogue and media innovation. There are three main event spaces: the **Whitney Community Engagement Center**, the **David T. Jones Reception Center**, and the **Watjen Terrace**. We look forward to hosting events in the new building that engage and inspire our community to learn, grow and make a difference.

The Future of Public Media

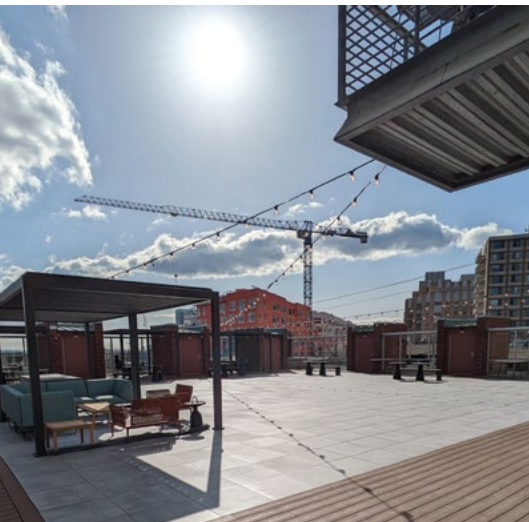
Thanks to your generosity, Cascade PBS has a permanent new home, ensuring that informative public media and trusted local journalism in the Pacific Northwest are available for generations to come. The capital campaign was about more than just securing a new building; it was about investing in the future of public media in our region.

Photos left to right.

4. Watjen Terrace

5. Whitney Community Engagement Center

6. David T. Jones Reception Center

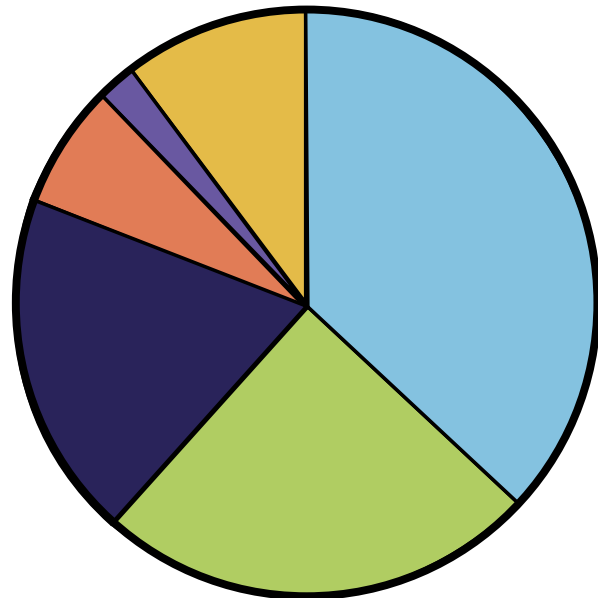


Campaign Summary

The \$46.74M capital project to acquire and renovate our new facility was completed at the end of 2023. Funding included: \$4.75M from the organization's endowment, \$17.25M in bond financing, \$11.36M from unrestricted donor bequests received from 2020-2023, and a \$12.5M community-facing capital campaign. The \$12.5M capital campaign brought in \$9.21M from individual supporters, \$3.17M from eight foundations, and a \$1M government grant from the Washington State Building for the Arts program.

Capital Project Funding: \$46.74M

- \$17.25M Bond Financing
- \$11.36M Donor Bequests
- \$9.21M Individuals
- \$3.17M Foundations
- \$1M Government
- \$4.75M Endowment



A note on our new name:



The important work of KCTS 9 and Crosscut continues. We are the same team, with the same mission as before; now unified under the shared Cascade PBS identity.